

SAN DIEGO ZOO

FOOD & WINE

September 24, 2011



CELEBRATION

PRESENTED BY CYMER.

SPONSOR FAST FACTS

San Diego Zoo Food & Wine Celebration

is proud to be San Diego's "wildest" food, wine and beer tasting event! Guests pay one price for admission and spend the evening sampling great food from San Diego's finest restaurants, tasting fine wines and beers, dancing to live music, encountering exotic animals, and discovering other entertainment as they party the night away. Started as *Celebration For The Critters* in 1980 by San Diego Chargers placekicker Rolf Benirschke, Celebration is now celebrating 31 years and has raised more than \$5 million for conservation!

Feeding Frenzy!

Two days of feasts! One for you and one for the Beasts! \$1,000

- **SEPTEMBER 24: 5:30 P.M. – MIDNIGHT**
Enjoy a special VIP reception followed by entrance to the Food & Wine Celebration as early as 6 p.m. (VIP reception continues until 7 p.m.)
- **OCTOBER 1: 7:30 – 11 A.M.**
Your special morning will include placing eucalyptus for our koalas, hand-feeding our friendly flamingos and rhinos, and a special "feeding frenzy" show and breakfast at Backstage Pass!

For more information, please contact:
Christina Carreño, Associate Director
of Development Events & Programs.

Phone: 619-685-3212 Fax: 619-231-3954
E-mail: ccarreno@sandiegozoo.org

WHAT: San Diego's "wildest" tasting event!

WHEN: September 24, 2011,
7:30 p.m. to midnight

WHERE: San Diego Zoo

BENEFITS: San Diego Zoo Institute for
Conservation Research

ATTENDANCE: 3,000+ guests

ATTRACTIONS: More than 175 fine
restaurants, wineries & breweries, silent
auction, live entertainment, and exotic
animal presentations.

TICKET LEVELS:

Pay one price and enjoy tastings and
entertainment all night long (some
entertainment options do require an
extra cost).

- **VIP EXPERIENCE \$300**

- **5:30 P.M. – MIDNIGHT**

- Enjoy a special VIP reception followed by
entrance to the Food & Wine Celebration
as early as 6 p.m. (VIP reception continues
until 7 p.m.)

- **EARLY ADMISSION \$150**

- (\$175 after September 9)

- **6:30 P.M. – MIDNIGHT**

- **GENERAL ADMISSION \$90**

- (\$100 after September 9)

- **7:30 P.M. – MIDNIGHT**

SPONSORSHIP OPPORTUNITIES

\$20,000 OPPORTUNITIES

Custom Package

\$10,000 OPPORTUNITIES

VIP Reception

Event Tickets

(The deadline for the Event Tickets Sponsorship is Monday, June 27th)

Joan Embery Stage

Main Stage

Urban Jungle Stage

\$5,000 OPPORTUNITIES

Tropical Trails Music Stage

Kettle Corn Animal Stage

Sweet Retreat Music Stage

Butler Trays

Opportunity Drawing Booth

Silent Auction

\$3,000 OPPORTUNITIES

Conservation Village

Fortune-Tellers

Volunteer Lounge

Souvenir Photos

Champagne at VIP entrance

SPONSORSHIP CONTRACT

YES, I/we are happy to join you as a Sponsor of the San Diego Zoo

Food & Wine Celebration at the level below:

\$20,000 Sponsor \$10,000 Sponsor \$7,500 Sponsor

\$5,000 Sponsor \$3,000 Sponsor Other \$ _____

Please feel free to use my/our name in the event program (must be received by August 12, 2011).

Name as you wish to be listed: _____

Yes, I/we would like to purchase (additional) tickets to the Food & Wine Celebration

_____ VIP tickets at \$300

_____ Early Admission tickets at \$150

_____ General Admission tickets at \$90

SORRY, I/we cannot join you as a Sponsor, but please accept this tax-deductible contribution in support of the San Diego Zoo's conservation efforts:

\$ _____

METHOD OF PAYMENT:

Enclosed is a **CHECK** made payable to the San Diego Zoo in the amount of \$ _____

Please charge my underwriting and/or tickets to my **CREDIT CARD**: Visa / MasterCard / AMEX / Discover

Credit Card Number: _____

Exp. Date: _____

Name on Card: _____

Authorized Signature: _____

Date: _____

Company Name: _____

Contact: _____

Daytime Telephone: _____

E-mail: _____

Address: _____

PLEASE RETURN TO:

**Celebration Sponsorship, P.O. Box 120551, San Diego, CA 92112-0551
or Fax to Christina Carreño at 619-231-3954**

If you have any questions, please contact:

Christina Carreño at 619-685-3212 or ccarreno@sandiegozoo.org.

The San Diego Zoo is a 501 (c)(3) nonprofit organization. • Tax ID Number: 95-164-8219