

SAN DIEGO ZOO

FOOD & WINE

September 24, 2011



CELEBRATION

PRESENTED BY CYMER.

BEVERAGE VENDOR REGISTRATION FACT SHEET

WHAT: San Diego's "wildest" tasting event!

WHEN: September 24, 2011,
7:30 p.m. to midnight

WHERE: San Diego Zoo

BENEFITS: Endangered animals and their habitats through San Diego Zoo Institute for Conservation Research projects.

ATTENDEES: More than 3,000 guests

TASTINGS: More than 175 participating food and beverage vendors

ENTERTAINMENT: Four stages with live music, Silent Auction, Animal Experiences with Joan Embery and San Diego Zoo animal trainers.

Participation and Cancellation/No-Show Fees:

Participation fee of \$100 will be waived for food and beverage vendors that contribute an auction item with a value of \$50 or more (item must be received by 9/5/11). The cancellation/no-show fee is \$100 and covers the cost of rental expenses incurred by the San Diego Zoo for the unused booth space. Vendors are required to have a credit card on file with the San Diego Zoo. The credit card will only be charged if the vendor does not contribute an auction item, does not show up, or if the vendor cancels, for any reason, at any time after 9/21/11.

THE SAN DIEGO ZOO WILL SUPPLY:

- Two dressed 8-foot tables and signage
- Volunteers to help vendors set up and clean up
- Biodegradable cups and napkins
- Ice (if requested)
- Electricity (if requested)
- Two passes for future admission to the San Diego Zoo for each vendor.

WINE/BEER VENDORS WILL SUPPLY:

- 1,200 – 1,500 samples.

Tickets and Booth Staffing:

Participating vendors are allowed to purchase two (2) event General Admission tickets for \$60 each. Each participating vendor is allowed to have a maximum of three (3) staff members per booth. **All tickets and staff passes are picked up on-site at the event. Tickets can be picked up at Guest Relations starting at 5 p.m. Staff passes can be picked up at vendor check-in at your assigned check-in time and location.**

Electricity:

If you need electricity, please order it early by filling out the section on the contract pertaining to electrical orders. Day-of-event electrical requests cannot be fulfilled.

BEVERAGE VENDOR REGISTRATION

Forms need to be returned by August 15th in order for you to be recognized in the event program.

Participation Fee: \$100 No charge if contributing an auction item of \$50 value or more.

Yes, I/we would like to be on the Zoo's Food & Wine Celebration Facebook page.

And in turn, I/we will put the Zoo's event on my company's Facebook page.

Company/Restaurant Name:

(as it should appear on signage and promotional materials)

Address:

Contact Name:

E-mail Address:

Web Site:

Telephone:

Cell:

Fax:

I would like to purchase _____ (maximum of two) General Admission tickets @ \$60/each: _____

Credit Card Number:

Exp. Date:

(Visa / MasterCard / AMEX / Discover. \$100 will be charged if vendor cancels after 9/21/11, no-shows, or chooses not to contribute an auction item.)

Name on Card:

I attest that I am authorized to sign agreements on behalf of my organization and have read and agree to abide by the terms and conditions included in this form.

Signature:

Date:

PLEASE FAX, MAIL, OR E-MAIL THIS REGISTRATION FORM WITH YOUR FEE TO:

Sandy Parker, San Diego Zoo, P.O. Box 120551, San Diego, CA 92112-0551

Or fax to 619-231-3954 • Or E-mail to sparker@sandiegozoo.org

Phone: 619-231-1515, option 2, ext. 4251 • Tax ID #: 95-164-8219

YOUR PRODUCTS, EQUIPMENT AND SERVERS:

Please list the **PRODUCTS** and **QUANTITIES** you will be bringing:

Please list the **EQUIPMENT** you will be bringing:

Names of Servers:

Electricity:

Will any of your equipment (including any lights or displays) require electricity? If so, please indicate your requirements below:

120 VAC _____ Amps

of Outlets: _____

220 VAC _____ Amps

of Outlets: _____

No Electricity Required

Other (please specify): _____

AUCTION CONTRIBUTION FORM

- Yes, we want to take full advantage of participating in the San Diego Zoo Food & Wine Celebration and we will contribute the following auction item(s), according to the terms of the Food and Beverage Vendor Registration Fact Sheet.
- We cannot attend the San Diego Zoo Food & Wine Celebration this year, however, we would like to donate the following item to the auction or cash donation and be listed in the event program:

Description of item (minimum value of \$50 required to waive participation fee):

	\$	Value
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Company/Restaurant Name:

(as it should appear on signage and promotional materials)

Address:

Contact Name:

E-mail Address:

Web Site:

Telephone:

Cell:

Fax:

**Send Auction
Donation Packages To:**

Sandy Parker
San Diego Zoo
3391 Richmond Street
San Diego, CA 92103

**Mail Auction
Contribution Form &
Donation Certificates To:**

Sandy Parker
San Diego Zoo
P.O. Box 120551
San Diego, CA 92112-0551

Questions:

Sandy Parker
E-mail:
sparker@sandiegozoo.org
Phone:
619-231-1515,
option 2, ext. 4251
Fax: 619-231-3954

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TERMS AND CONDITIONS

***Please consult your tax advisor regarding the deductibility of your donation.
The San Diego Zoo is a 501 (c)(3) nonprofit organization. Tax ID # 95-164-8219.
Thank you for your donation!***

All food and/or beverage vendors ("Vendor(s)") that participate in the "San Diego Zoo Food & Wine Celebration" (the "Event") at the San Diego Zoo will be subject to the following terms and conditions:

- 1. USE OF NAMES AND LOGOS:** Vendor will allow the San Diego Zoo to use Vendor's name and/or logo for any advertising and/or marketing of the Event, in any medium, to promote/publicize the Event prior to, during, and after the Event.
- 2. VENDING OF ALCOHOLIC BEVERAGES:** Vendor assumes all responsibility for compliance with local, city, and state ordinances regarding the providing, pouring, and serving of alcoholic beverages. Vendor and Vendor's Staff shall comply with all California Alcoholic Beverage Commission ("CABC") regulations. Vendor's Staff will not provide alcohol to any attendees at the Event who are not wearing an Event wristband. Vendor and Vendor's Staff will refrain from providing alcohol to any person at the Event who, in the reasonable judgment of an average person, appears to be intoxicated. Vendor's Staff who pour or serve alcohol at the Event will be at least 21 years of age. Vendor acknowledges that the Event is a "tasting event" and will instruct its Staff to pour alcohol to attendees accordingly (i.e., in limited serving quantities). Vendor's Staff will not consume any alcohol while working at the Event.
- 3. INDEMNIFICATION AND INSURANCE:** Vendor hereby agrees to assume the entire responsibility and liability for any losses, damages, and claims arising out of Vendor's activities on the grounds of the San Diego Zoo and further agrees to indemnify the San Diego Zoo and its affiliates from, and hold the San Diego Zoo harmless against, any and all losses, claims, damages, expenses or liabilities, including any related legal expenses, which the San Diego Zoo may incur based on negligence or misconduct of Vendor or the failure of Vendor to comply with any applicable law. San Diego Zoo will not be liable for loss or damage to the property of the Vendor or his representatives or employees from theft, fire, accident or any other cause beyond its control. The San Diego Zoo will not be responsible for any injury, damage or loss that may occur to a Vendor, to his employees or invitees. Without prejudice to Vendor's liability to indemnify the San Diego Zoo as stated above, Vendor shall procure at its expense and maintain for the duration of the Event, Commercial General Liability Insurance with financially responsible insurance companies, and with policy limits not less than \$500,000 per occurrence and \$1,000,000 in the aggregate. The required insurance coverage above shall be primary and noncontributing with respect to any other insurance that may be maintained by the San Diego Zoo and notwithstanding any provision contained herein, Vendor, and its employees, agents, representatives, consultants, subcontractors and suppliers are not insured by the San Diego Zoo and are not covered under any policy of insurance that the San Diego Zoo has obtained or has in place.
- 4. EJECTION OF UNDESIRABLE PERSONS:** The San Diego Zoo reserves the right to eject or cause to be ejected from the premises of the San Diego Zoo any objectionable Vendor and/or Vendor's employee, and neither the San Diego Zoo nor any of its officers, agents or employees shall be liable to the Vendor for any damages that may be sustained by Vendor or Vendor's employees through exercise by the San Diego Zoo of such rights.
- 5. DAMAGE TO PERSONAL PROPERTY:** Vendor acknowledges that the San Diego Zoo will provide reasonable and prudent precautions against damage to or theft of Vendor's equipment or other items of personal property while they are physically located on the premises of the San Diego Zoo. Notwithstanding, Vendor assumes full responsibility and releases San Diego Zoo from liability for damage to or theft of any personal property belonging to Vendor and Vendor's employees.
- 6. FORCE MAJEURE; CANCELLATION:** If the San Diego Zoo should be prevented from holding the Event by any cause beyond its control (such as fires, strikes, Acts of God, etc.) or if it cannot permit the Vendor to participate in the Event due to circumstances beyond its control, the San Diego Zoo will have no further obligation or liability to the Vendor.
- 7. PHOTOGRAPHY:** Vendors and their representatives may be filmed/video recorded and/or photographed during the Event. Vendor gives the San Diego Zoo permission to do so and grants to the San Diego Zoo the absolute and irrevocable right and unrestricted permission concerning any film/video and/or photographs. Vendor agrees that all such footage is the property of the San Diego Zoo and agrees that Vendor will not receive any compensation for the use of any images or likeness in the filming or airing of the Event. The San Diego Zoo reserves the right to use all photos and biographies in Event promotional materials, including, but not limited to, the official Web site, advertising and marketing collateral, to use, reuse, publish, and republish the photographs in whole or in part, individually or in connection with other material, in any and all media now or hereafter known, including the Internet, and for any purpose whatsoever specifically including illustration, promotion, art, editorial, advertising, and trade, without restriction as to alteration; and to use Vendor's name/company name in connection with any use the San Diego Zoo so chooses.
- 8. AMENDMENTS:** All matters and questions not covered by these Terms and Conditions are subject to the decisions of the San Diego Zoo. These Terms and Conditions may be amended at any time by the San Diego Zoo and all amendments that may be so made shall be equally binding on all parties affected by them as by the original Terms and Conditions.

Signature: _____

Date: _____

Print Name: _____

Title: _____

Company: _____